

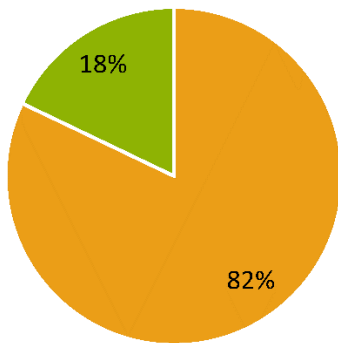
COMMUNITY SURVEY SUMMARY

As part of the process to develop a new Municipal Development Plan for the Municipality of Crowsnest Pass (MCNP), residents were asked to complete a survey about the opportunities and challenges facing the Crowsnest Pass. The survey was distributed through mail and online during the month of June 2020. Over 650 people completed the survey and shared their valuable perspectives. Below is a summary of what we heard.

WHO TOOK THE SURVEY

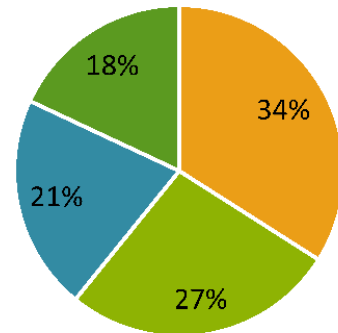
The below questions tell us a little bit about the people who completed the survey.

1. Are you a permanent resident of the Crowsnest Pass?



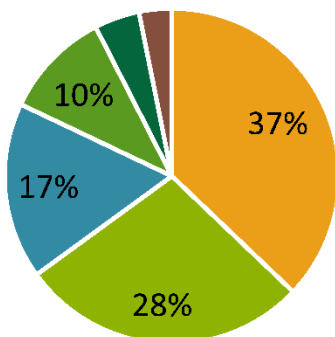
■ Yes ■ No

3. How long have you lived in the Crowsnest Pass?



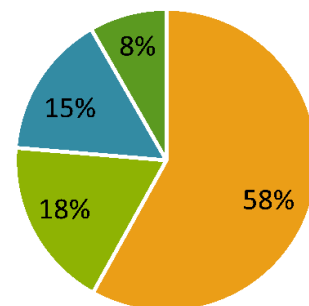
■ Greater than 20 years ■ 10-20 years
 ■ Less than 5 years ■ 5-10 years

2. Which community do you live in?



■ Coleman ■ Blairmore ■ Bellevue
 ■ Hillcrest ■ Frank ■ Other

4. How long do you envision yourself staying in the Crowsnest Pass?

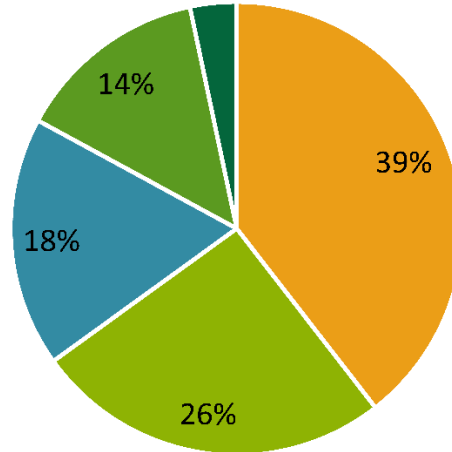


■ The rest of my life ■ 10-20 years
 ■ 5-10 years ■ Less than 5 years

THE VALUE AND IDENTITY OF THE CROWSNEST PASS

The below questions tell us what aspects of the Crowsnest Pass are important and what the future of the Crowsnest Pass might look like.

5. What is the main reason you choose to live in the Crowsnest Pass?



- Recreation opportunities
- Family and friends
- Work
- Other
- Sense of community

6. What characteristics do you feel define the identity of the Crowsnest Pass? (respondents could select more than one answer)

93 %	Natural Environment
82 %	Small Town Atmosphere
67 %	History
57 %	Adventure
43 %	Family Oriented
30 %	Tourism
12 %	Industry

7. What are the elements of the Crowsnest Pass that you value most?

340	comments about the beautiful mountain scenery, wildlife, rivers and lakes, and access to nature	<p>“Lack of traffic, beautiful scenery, numerous walking/hiking trails, nearby camping, excellent restaurants, amazing pottery community, near enough to cities if specialist doctors are needed, friendly people, the list is endless.”</p> <p>“Small town feel, stunning natural landscape and its associated wildlife and recreation opportunities”</p> <p>“fresh air, mountains, peace and tranquility”</p> <p>“Clean mountain air. Beautiful scenery. Fantastic trails. Lovely people of differing ages and demographics. Quaintness and simplicity of our community.”</p>
296	comments about the small-town atmosphere, community spirit, friendly people and connection to family	
292	comments about the outdoor recreation opportunities from biking and skiing to fishing and camping	
115	comments about the peace and quiet, slower pace of life and less traffic and crime in Crowsnest Pass	
51	comments about the proximity to services, and access to quality medical care and schools	
50	comments about the great local businesses and restaurants, arts and culture and community events	
35	comments about the healthy environment, fresh air, clean water, and lack of pollution in Crowsnest Pass	
26	comments about the relatively lower cost of living, affordable housing and lower taxes	
23	comments about the rich history of Crowsnest Pass and the unique buildings and character	
21	comments about the ideal location of Crowsnest Pass in relation to B.C., Lethbridge and Calgary	
12	comments about the work and business opportunities in Crowsnest Pass	
11	comments about Crowsnest Pass being a great place to raise a family	

CHALLENGES FACING THE CROWSNEST PASS

The below questions tell us what challenges need to be addressed and where there is room for improvement within the Crowsnest Pass.

8. **What do you feel are the most important challenges facing the Crowsnest Pass?**
(respondents could select more than one answer)

81 %	Employment and economy
63 %	Aging infrastructure
35 %	Other (support for retail businesses, property taxes, leadership, attracting families, diversifying the economy, lack of services, not capitalizing on tourism opportunities)
33 %	Housing affordability and availability
31 %	Services for aging population
29 %	Environmental issues
20 %	Community spirit

9. **Which services provided locally do you feel are most in need of improvement?**
(respondents could select more than one answer)

61 %	Look and character of the community
58 %	Indoor recreation
45 %	Development permit and related processes
36 %	Outdoor recreation
29 %	Protection of historical resources
28 %	Other
17 %	Emergency / protective services

10. How would you like to see the municipality balance a resource extraction industry with a tourism industry?

146	comments that balance is possible, that both resource extraction and tourism industries are needed and should be maximized
67	comments suggesting that tourism and protection of the environment should be prioritized over industry
60	Comments suggesting that resource extraction and industry jobs should be prioritized over tourism
54	comments suggesting strong regulation for resource extraction companies and that they should be stewards of the environment, operate safely and restore the land afterwards
53	comments that resource extraction companies should reinvest in communities, support recreation and contribute to tourism, possibly through tours or a museum
51	comments stating that resource extraction can be accommodated, but that it must be out of sight of communities and tourist spots
43	comments that balance is not possible and that a heavy industry presence will ruin tourism opportunities
31	comments that resource extraction is short sighted and the municipality should focus on long term investment
18	comments that key natural and recreation areas should be protected from industry and taken advantage of for tourism
15	comments stating a lack of interest in tourism or becoming like Banff or Canmore
14	comments suggesting that Crowsnest Pass stay the same, and resource extraction should not expand further
14	comments about keeping good relationships between industry and the municipality and ensuring information is shared with the public

“It’s a fine balance but we need both, no question. If we want to move forward and grow we need to be open-minded on both sides.”

“Keep the resource extraction industry responsible for keeping high environmental measures in order to keep rivers clean and pollution low.”

“Protect existing areas for trails and places with plans for trails. Keep the visual impact low in areas that are used for industry.”

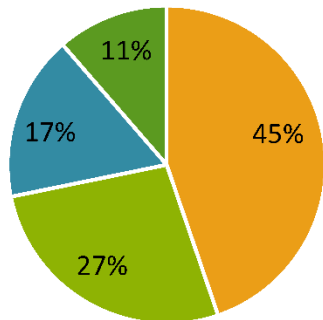
“Industry should come first, you need good paying jobs here.”

“Rather it be built on nature and tourism than the destroying of our community.”

AMENITIES IN THE CROWSNEST PASS

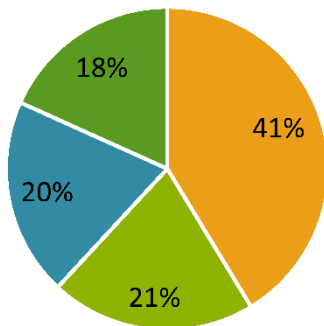
The below questions tell us how frequently people who answered the survey use parks and trails and where there is room for improvement related to non-motorized travel within the Crowsnest Pass.

11. How often do you visit the municipal parks in your community?



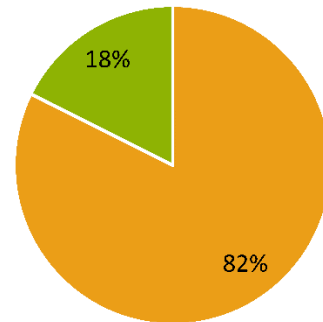
Once per month or less Couple times per month
 Couple times per week Most days

12. How often do you use the Crowsnest Pass Community Trail?



Once per month or less Couple times per week
 Couple times per month Most days

13. Do you feel there is adequate green space, parks and access to natural space in your community?



Yes No

14. What do you feel is the most important challenge related to active transportation in your community?

(respondents could select more than one answer)

61 %	Missing connections
58 %	Not Sure
45 %	None
36 %	Unsafe sidewalks
29 %	Focus on recreation over commuting

HOUSING IN THE CROWSNEST PASS

The below questions tell us the housing needs of the people who answered the survey and how people feel about more density and different housing forms in their community.

15. Which of the following do you believe are significant housing-related issues in the Crowsnest Pass? (respondents could select more than one answer)

67 %	Physical condition of existing housing
39 %	Excessive distance to shopping and other amenities
38 %	Affordability
26 %	Housing supply for the elderly
20 %	Conflicts between housing and other land uses
20 %	Other (property taxes, older homes in disrepair, lack of rental accommodations, preservation of historic buildings and resources to maintain homes, aging infrastructure)
7 %	Lack of municipal water / sewer availability

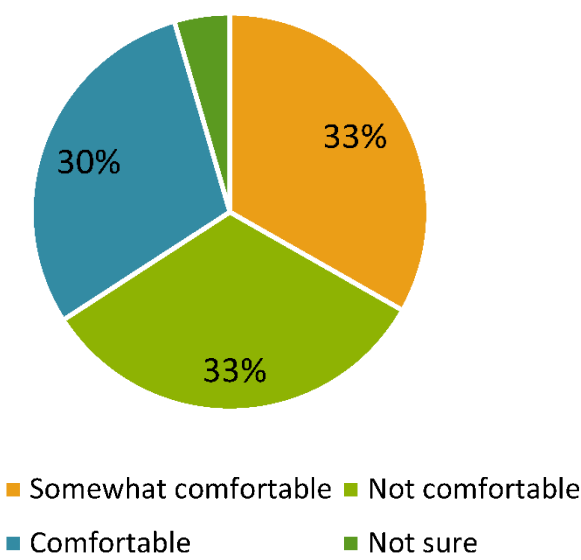
16. What type of housing would you like to see more of in your community? (respondents could select more than one answer)

57 %	Single detached housing
36 %	Seniors housing
26 %	Accessory dwelling units (secondary suites, garage suites, garden suites)
24 %	Semi-detached housing (duplexes)
21 %	Apartments
17 %	Other (too many existing old homes unoccupied, tiny homes, live/work spaces, let market decide, multi-family, accessible housing for elderly)
11 %	Manufactured Housing

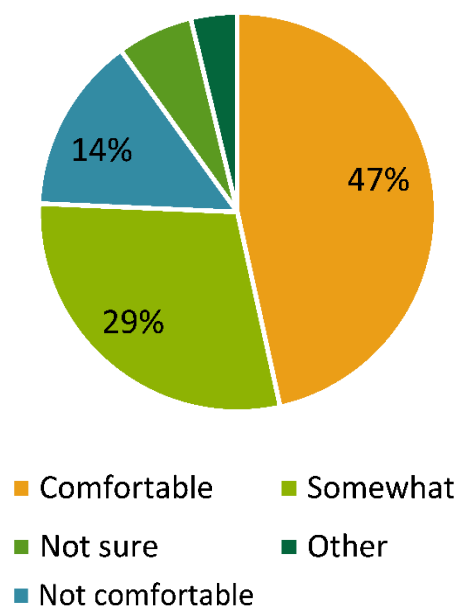
17. How do you expect your housing needs to change over the next decade?
(respondents could select more than one answer)

50 %	There likely won't be a change in my housing needs
28 %	I'll likely need a home that requires less maintenance
21 %	I'll likely require less space
18 %	I'll likely need a home designed for better accessibility and mobility
14 %	I'll likely need some level of home care assistance
10 %	I'll likely require more space
6 %	Other

18. Densification refers to increasing the number of homes in an area in order to deliver services and infrastructure more efficiently. **How comfortable would you be with more density in your community?**



19. A detached accessory dwelling refers to a home that is built on a lot that already contains an existing home. Detached accessory dwellings include garage and garden suites. **How comfortable would you be with more detached accessory dwellings in your community?**



20. Respondents were asked to imagine the future of Crowsnest Pass and complete the following sentence: **Crowsnest Pass in 2040 is a municipality where...**

181	comments anticipating a thriving economy, including a booming private sector and a rich variety of employment and entrepreneurial opportunities	<p>“adventure lives.”</p> <p>”we’ve embraced economic growth while maintaining a small town feel and have utilized funds from industry to continue to grow our local programs.”</p> <p>“the quality of infrastructure has significantly improved, and job portability enables more independent businesses to operate.”</p> <p>“a balanced approach between successful tourism and resource economies has been achieved, increasing the diversity of opportunities and spurring growth and strength in the local economy.”</p> <p>”the community vibe and culture enhance the geographical beauty.”</p> <p>“you truly get a Rocky Mountain experience.”</p>
175	comments imagining Crowsnest Pass enhancing its reputation as a destination for tourism and outdoor recreation	
102	comments hoping for an enhanced quality of life in Crowsnest Pass, including greater access to community services and improved infrastructure	
101	comments seeing a retention of the small-town atmosphere in Crowsnest Pass, along with an elevated community spirit and a place for working-age families to call home	
82	comments imaging improved sustainability, a healthier ecology and enhanced environmental stewardship in Crowsnest Pass	
78	comments projecting Crowsnest Pass as a place that people want to experience	
48	comments imaging a thriving arts and culture scene in the urban centers of Crowsnest Pass	
39	comments anticipating economic hardships in Crowsnest Pass and a shrinking tax base	
36	comments projecting Crowsnest Pass reducing its municipal taxes and becoming more affordable as a place to live and own a home	